

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Notes
		1	2 Publish Blog Post on your site /use your AgentID Site	3 Customize the Cover Letter Email Template and PDF Report	4 Add new leads to your email database; Email the PDF Report to database	5 Connect with new leads on Facebook, LinkedIn and Instagram	Digital Marketing Campaign resources become available on the first Wednesday of the month (5/2).
6	7	8	9	10	11	12	Sequence of Facebook-related activities is designed for maximum organic outreach.
	Share the Blog Post and Social Media Image on your Facebook Business Page	Share Blog link from FB Business Page to your personal profile	Make calls to your network using the provided Phone Script	Promote the Blog Post on your Facebook Business Page (FB Custom Audience)	Call Network	Call Network	
13	14	15	16	17	18	19	
<i>Mother's Day</i>		Share the Instagram and Pinterest images to your accounts	Share the LinkedIn Post and Image to your LinkedIn account.	Call Network	Call Network	Call Network	Check the campaign Support File for the social media copy and images.
20	21	22	23	24	25	26	We recommend you call contacts once per quarter. Set a goal for how many calls you need to make each day.
	Call Network	Call Network	Call Network	Call Network	Call Network	Call Network	
27	28	29	30	31			